Mel Tajon

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Summary of Qualifications

* + Proficient in slicing Photoshop designs into hand-coded, cross-browser, mobile responsive, SEO-optimized HTML5 and CSS3.
  + Experienced with PHP, MySQL, Wordpress, jQuery, Git, SVN, progressive enhancement.

Experience

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| **Front-End Web Developer** • Per Bristow Enterprises | *Apr ’13 - Present* |
| * + Migrated website from Wordpress to a modular, custom-designed CMS to improve turnaround time for A/B tests and redesigns.   + Implemented progressive enhancement and mobile responsive practices across multiple landing pages and sites. | |
| **Front-End Web Developer** • KOLAB Agency | *Feb ’12 - Mar ’13* |
| * + Streamlined the web development process, from two months to just three weeks.   + Hand-coded custom Wordpress themes for client projects, from Photoshop to launch.   + Rebuilt company website to be SEO-friendly and mobile browser compatible. | |
| **App Designer** • PostMate for iPhone | *Jan ’11 - Aug ‘12* |
| * + Designed user interface and technical requirements for programmers. | |
| **Executive Producer, Webmaster** • Featured Acoustic Playlist | *Summer ‘09, Summer ’10* |
| * + Led team of 120 volunteers and 30 artists to sell out two concerts of 1,100 fans   + Coordinated website and all online marketing on social media outlets.   + Coordinated the fundraising, performances, press line, and day-of operations. | |
| **Lead Product Designer, Web Developer** • Pringo, Inc | *Oct ’06 - Jul ‘10* |
| * + Designed features and user interfaces for the software platform.   + Supervised discussion between designers, developers and project managers on the implementation of new features and staying up-to-date with industry trends.   + Led demonstrations and training sessions for potential and existing clients.   + Consulted clients on the latest in design patterns, social media trends, and usability practices. | |
| **Founder, Webmaster** • JustBBall.com | *Jan ’03 - Sep ‘07* |
| * + Managed the team of graphic designers in the creation of the website and graphics.   + Coordinated the team of moderators that maintained the quality of the community.   + Analyzed advertising/SEO performance and user activity trends. | |

Online Portfolio & GitHub

* + https://hire.meltajon.com
  + https://github.com/meltajon/portfolio

Education

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| --- | --- |
| **Cal Poly Pomona** | *Class of 2006* |
| * + Bachelor of Business Administration, E-Business | |

Interests

* + Understanding the human side of technology.
  + Streamlining/redesigning everything in my life; working smarter, not harder.
  + Designing/developing things that resonate with people.
  + Building online communities.
  + Staying up-to-date with the latest in tech news, web standards, social media, and internet trends.
  + Traveling around and eating everything featured on Food Network.

References

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| **Kyle Groft**  *Former Web Development Director, KOLAB*  mobile: (717) 476-1809 | **Adam Chou**  *Senior Programmer, Pringo, Inc*  [adam.chou@gmail.com](mailto:adam.chou@gmail.com)  (626) 242-3080 |
| **Majid Abai**  *Former CEO, Pringo, Inc (now MobileBits)*  majid.abai@abaigroup.com  office: (310) 571-8917 | **Alex Carlin**  *Co-Organizer, Featured Acoustic Playlist*  mobile: (703) 483-5475 |
| **Harvard Young**  *Former CTO, Pringo, Inc (now MobileBits)*  harvard.young@gmail.com  (310) 997-0788 | **Christina Luna**  *CEO, The Luna Company*  c.luna@thelunaco.com  mobile: (650) 488-8397 |